# THE FOOD RETAIL INDEX

## SEPTEMBER 2026

SVENSK DAGLIG VARU HANDEL

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# The Food Retail Index September

| | Total sales In store & e-commerce | Total sales In store | Total e-commerce sales |
|---|---|---|---|
| **Monthly Growth September 2026** | 4.3% | 4.2% | 4.5% |
| **Cumulative growth 2026** | 4.0% | 3.8% | 9.0% |
| **12 months rolling** | 4.1% | 3.9% | 8.8% |

**Monthly growth** refers to the sales development the current month, compared to the same month last year.
**Cumulative growth** refers to the sales development so far this year, compared to the same period last year.
**12 months rolling** refers to the sales development during the last 12 months, compared to the previous 12-month period.

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# The Food Retail Index

The Food Retail Index is produced by the Swedish Food Retailers' Federation in cooperation with HUI, which is responsible for the collection of statistics and quality assurance of data. The purpose of The Food Retail Index is to produce trustworthy and quality-assured statistics on the sales trend of the grocery trade on a monthly basis. The grocery index measures sales growth in the grocery trade and does not include specialized food stores or service trade. The report is based on sales statistics collected 12 times a year from grocery retailers and follows the development and trends for grocery retail growth both in in-store sales and online. All sales data excludes VAT.

**The following actors participate in the statistical collaboration:**
Coop, Stora Coop, X:-tra- a part of Coop, City Gross, Delitea, EKO, Eurocash, Hemköp, ICA Nära, ICA Supermarket, ICA Kvantum, ICA Maxi, Lidl, Linas Matkasse, MatHem, Matkomfort, Matsmart, Tempo, Willys and Willys Hemma.

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# Definitions

**Total sales**
Total sales growth of goods and services between two periods including new and/or closed stores (in-store sales and e-commerce). Sales growth thus relates to the companies' total number of stores between the two periods. The total sales include food and non-food. Bottle deposits are included in reported sales, both collected and refunded (sold and redeemed).

**Total in-store sales**

In-store sales growth of goods and services between two periods including new and/or closed stores. The total in-store sales include food and non-food. Bottle deposits are included in reported sales, both collected and refunded (sold and redeemed).

**Total e-commerce sales**
E-commerce sales growth of goods and services between two periods where both click and collect, and home delivery is included. Total e-commerce includes both meal kits and online grocery shopping. The meal kits consist of recipes and ingredients for a specific number of meals planned in advance by the online grocery store. Online grocery shopping refers to goods and services selected by the customer. The total e-commerce sales include food and non-food. Bottle deposits are included in reported sales, both collected and refunded (sold and redeemed).

**Click and collect in store**
E-commerce sales growth of goods and services with click and collect in stores between two periods.

**Home delivery**
E-commerce sales growth of goods and services with home delivery between two periods.

**E-commerce share of total sales**
The e-commerce share refers to how much of the total sales that comes from sales with home delivery and sales with click and collect.

**Accounting units**
The companies included in The Food Retail Index report sales in absolute numbers (Swedish kronor) for total sales, VAT excluded.

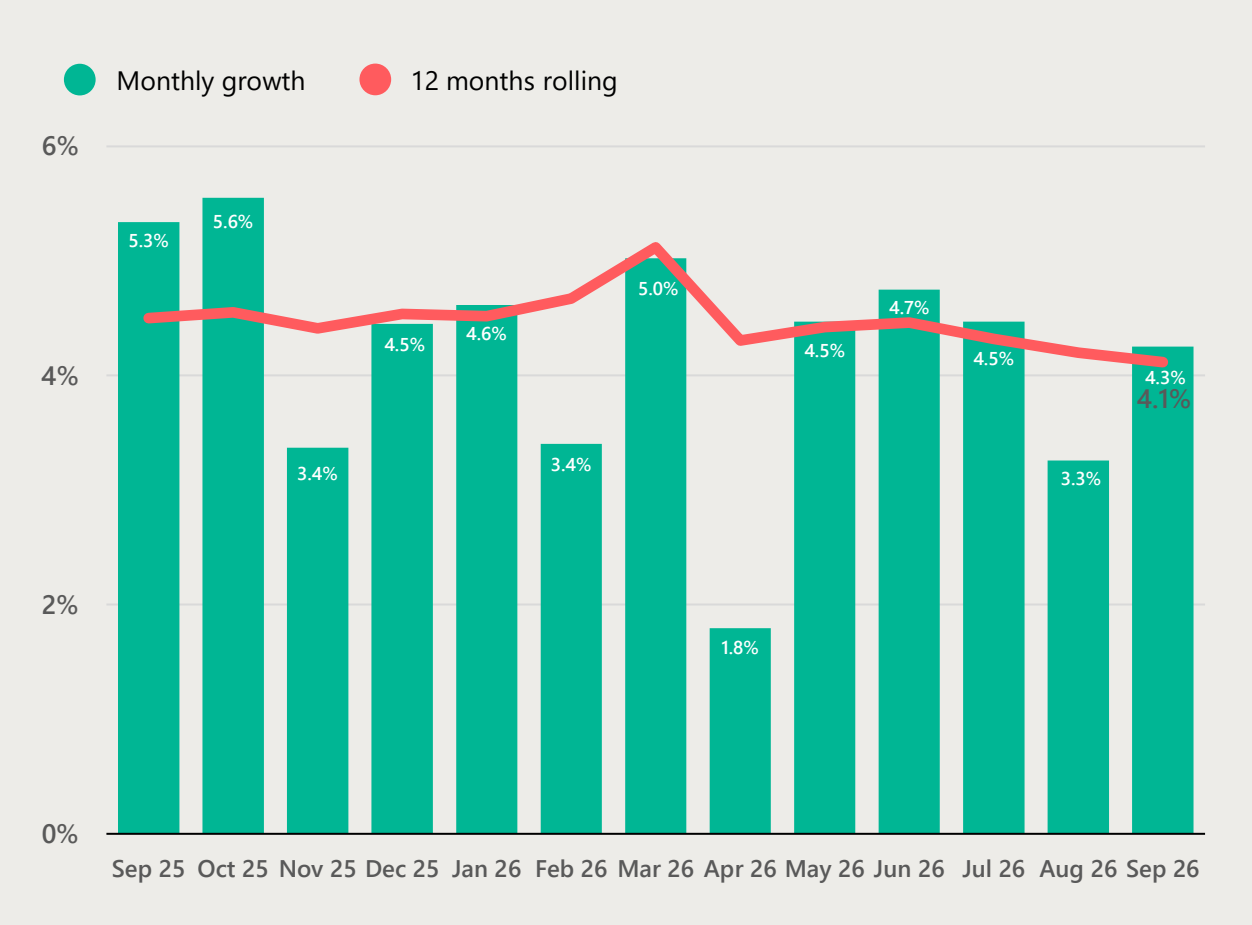
**Calendar effect**
The calendar adjustment for September is 0.2 percent*.

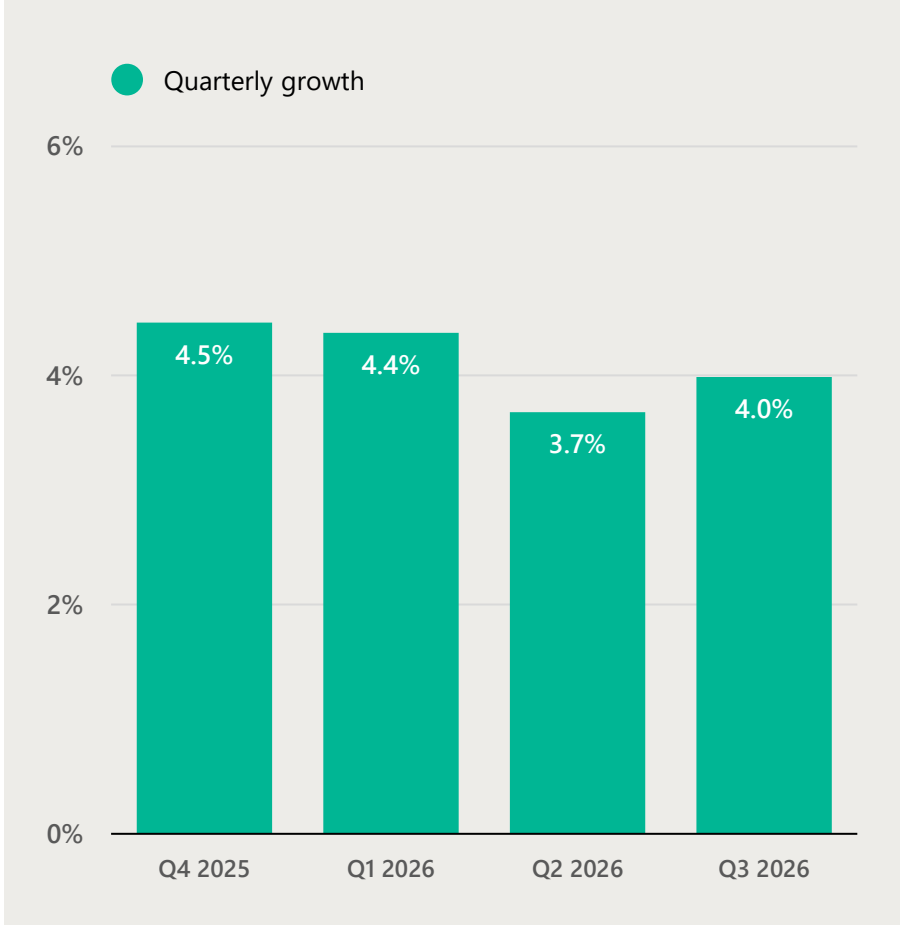
*Contact HUI for more information

# Total sales growth

**Sales in SEK excl. VAT***

**Q1 2026:** 76.7 billion SEK
**Q2 2026:** 84.0 billion SEK
**Q3 2026:** 82.8 billion SEK




*Sales in SEK is the quarterly sales in the Food Retail Index. excl. VAT. Presented with one decimal.

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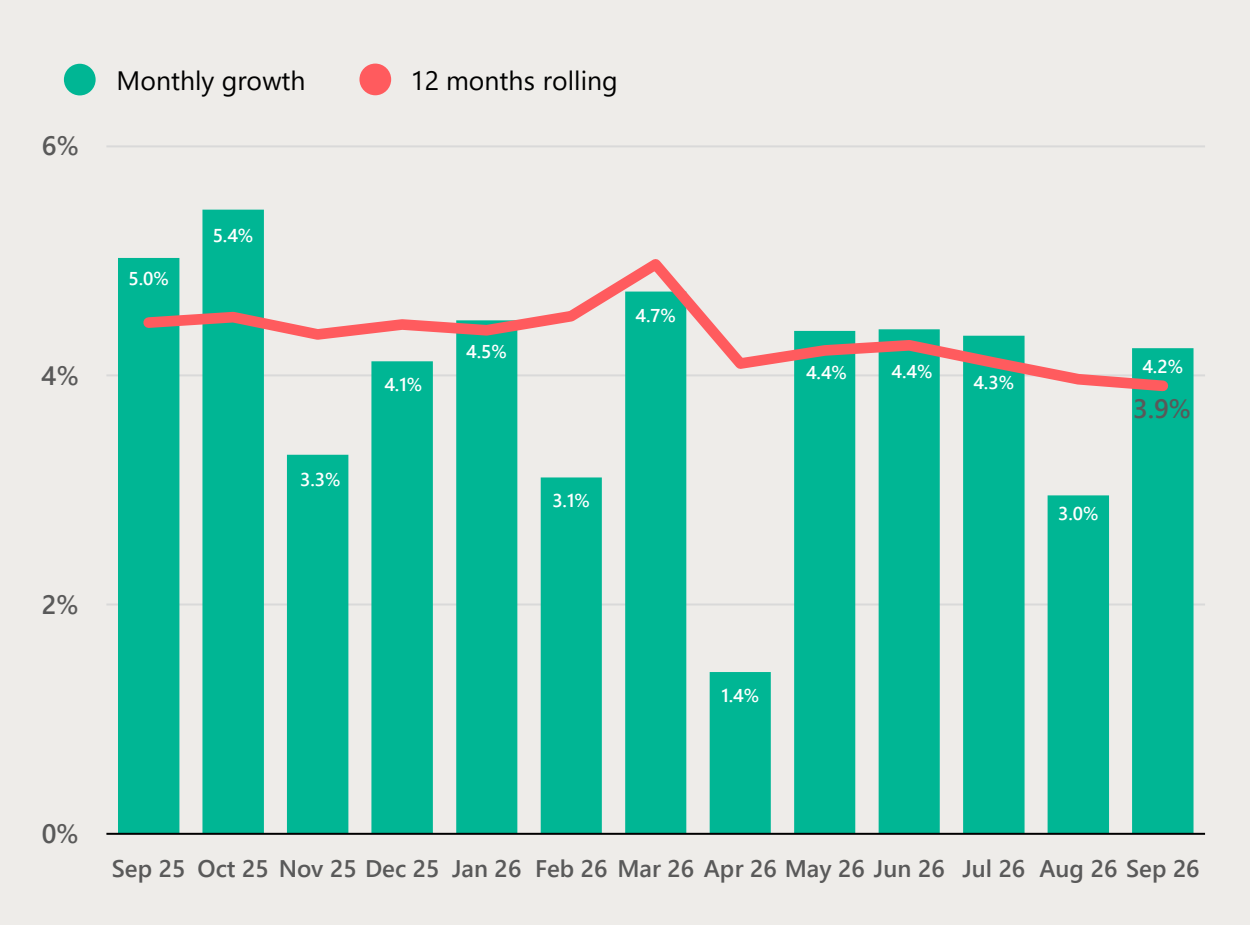
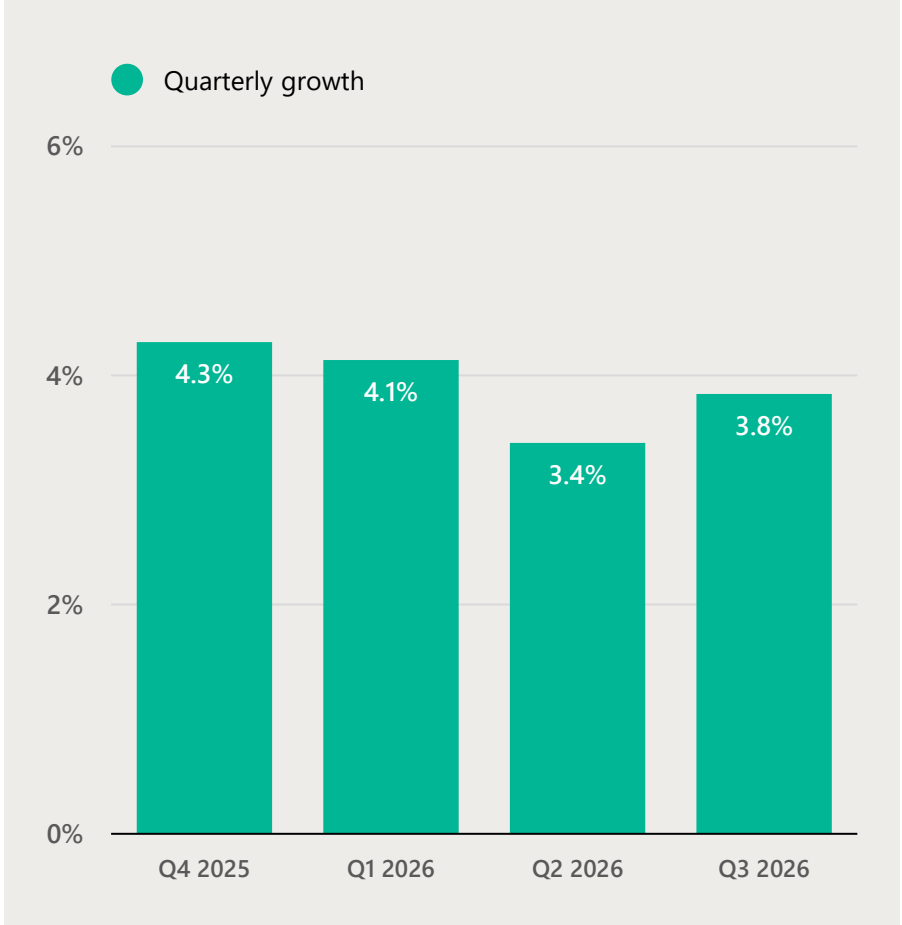
# Total in-store sales growth

**Sales in SEK excl. VAT***

**Q1 2026:** 72.9 billion SEK
**Q2 2026:** 80.3 billion SEK
**Q3 2026:** 79.5 billion SEK

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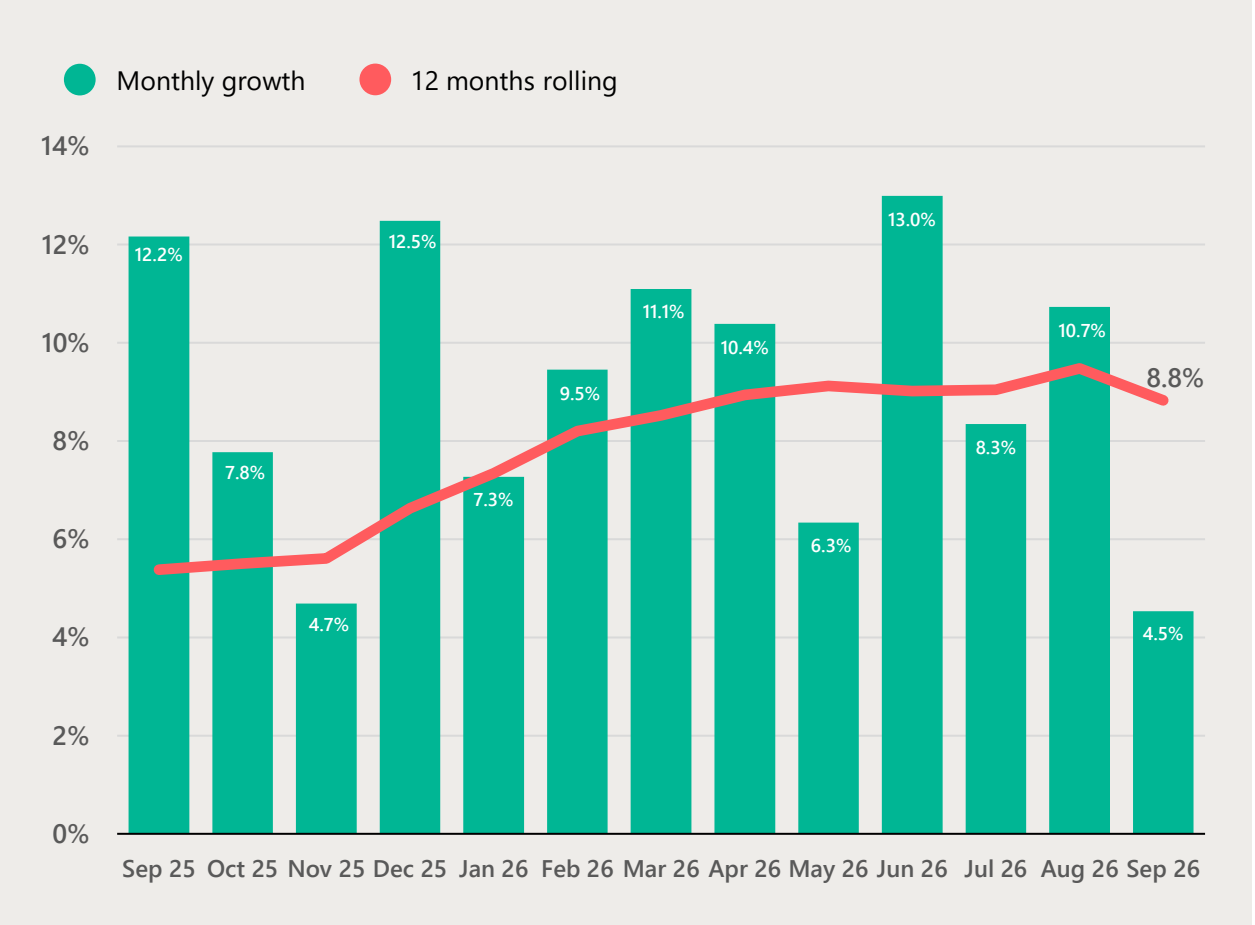
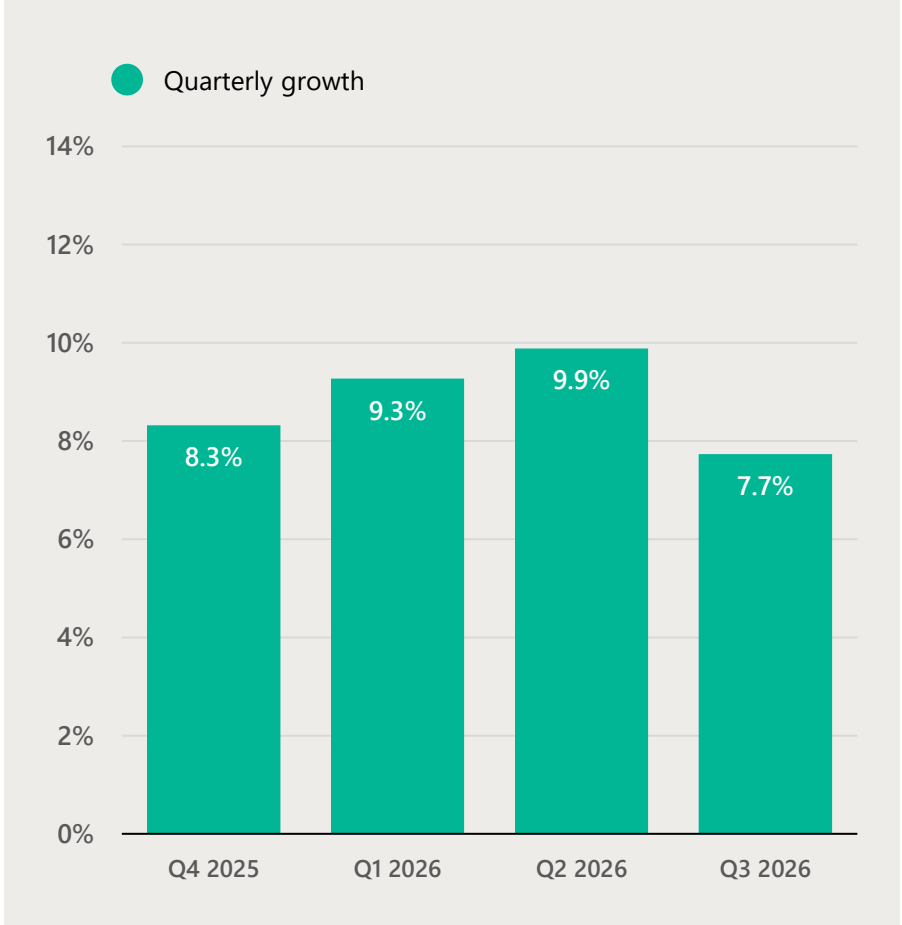
# Total e-commerce growth

**Sales in SEK excl. VAT***

**Q1 2026:** 3.7 billion SEK
**Q2 2026:** 3.7 billion SEK
**Q3 2026:** 3.3 billion SEK

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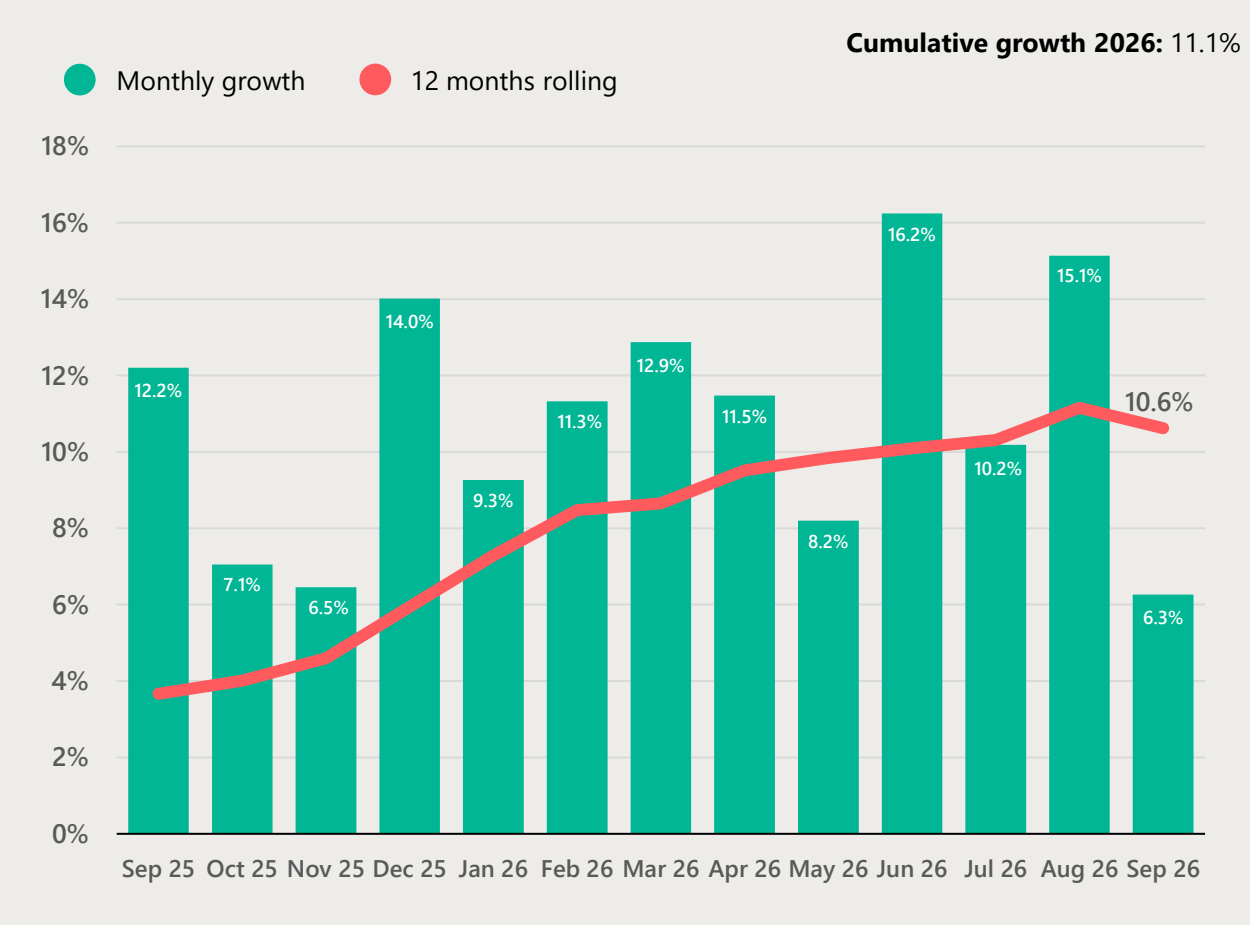
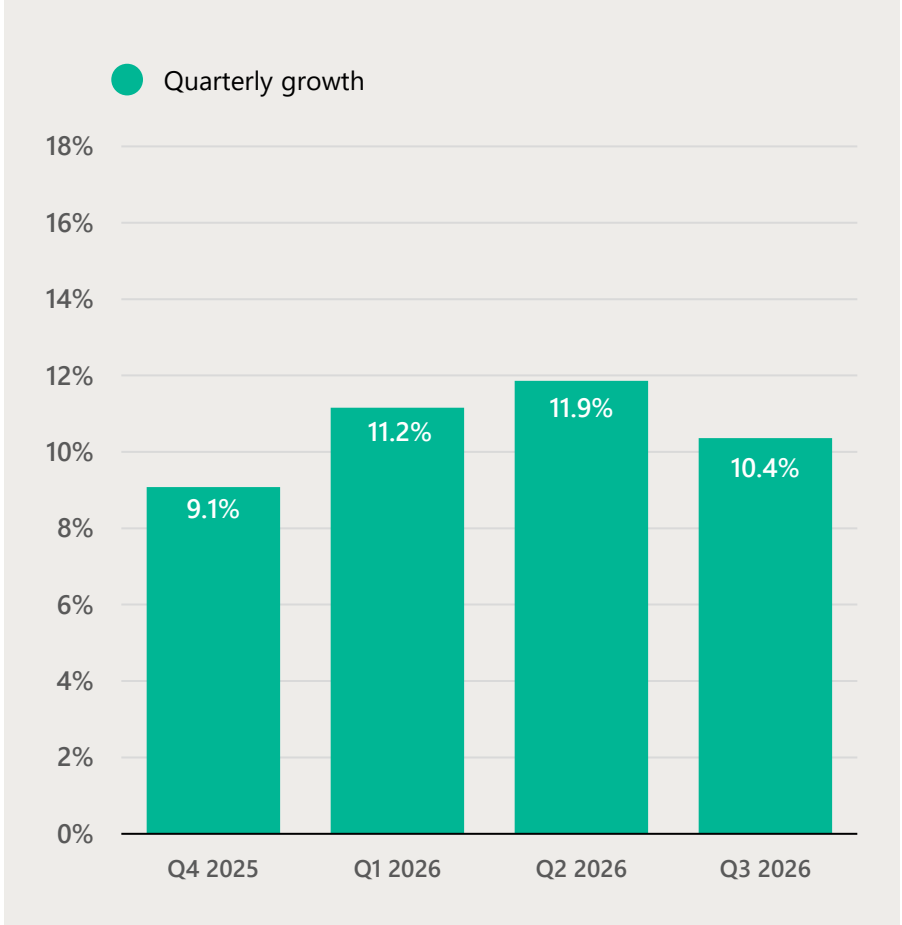
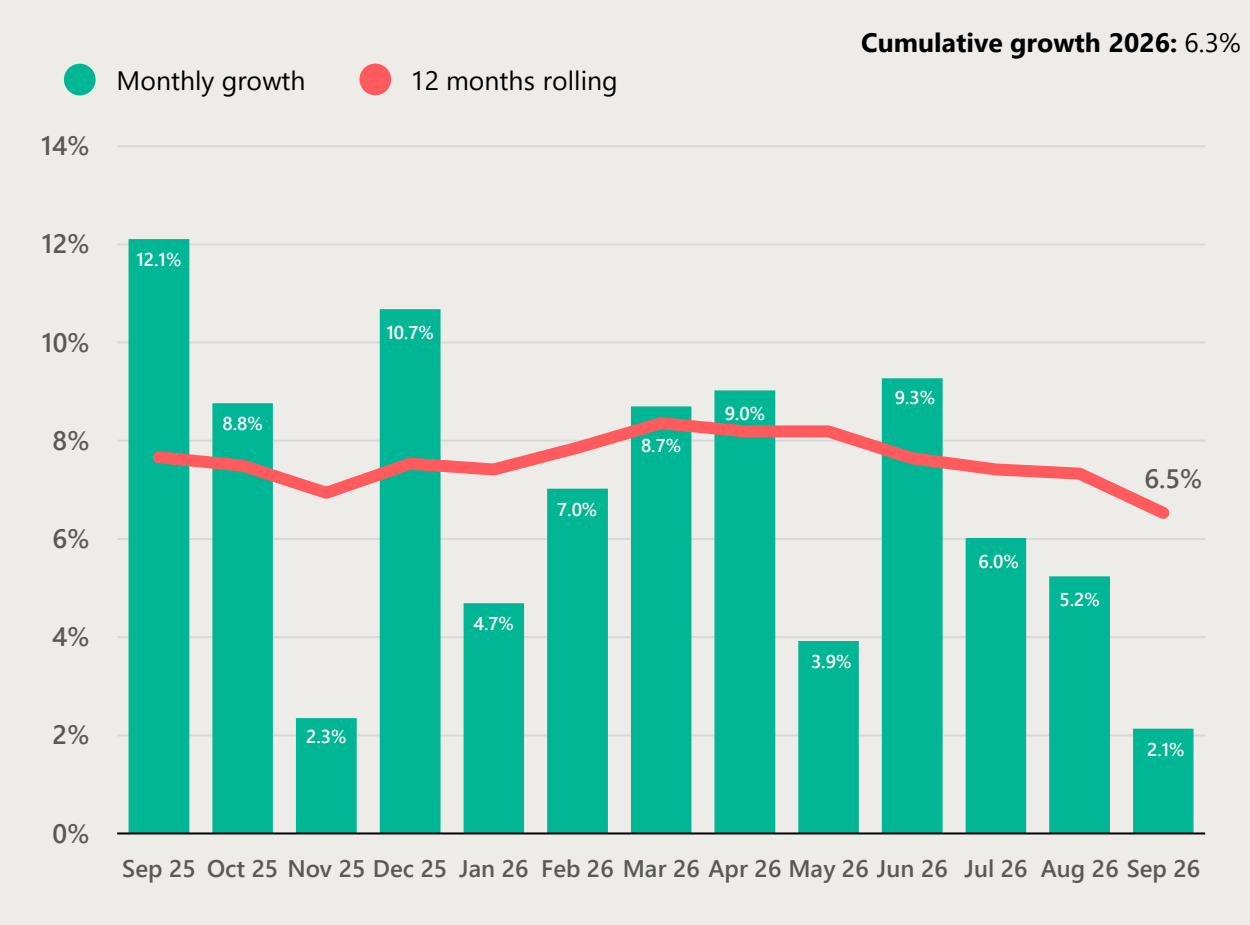
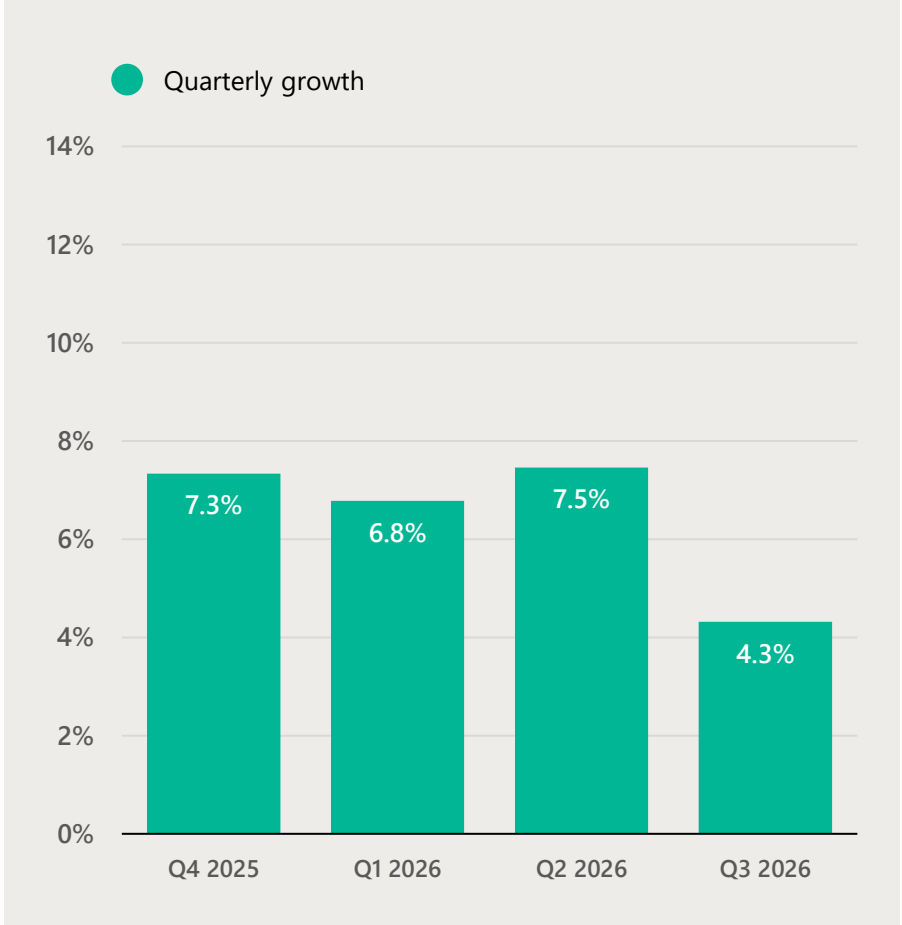
# E-commerce with home delivery



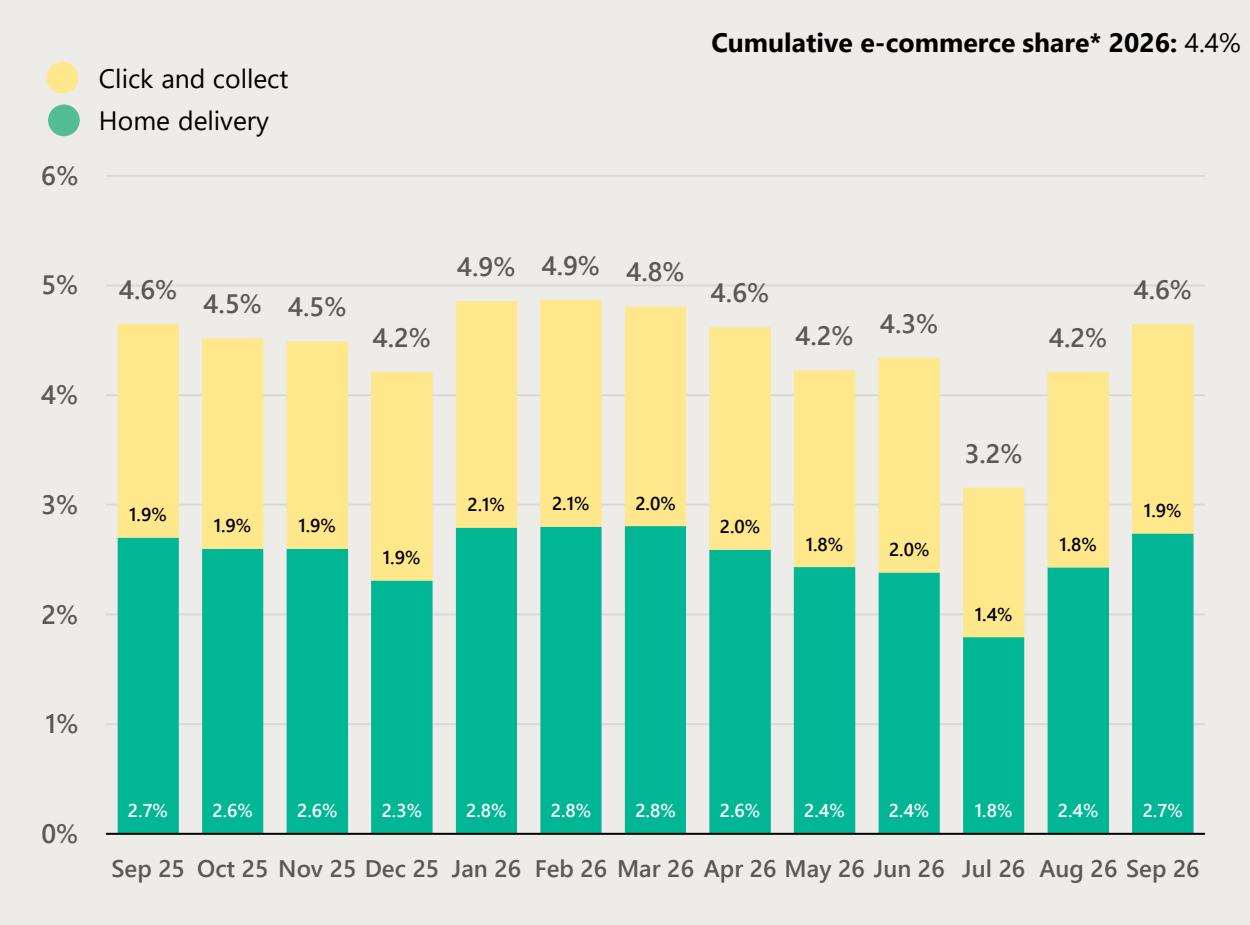
# E-commerce with click and collect in-store

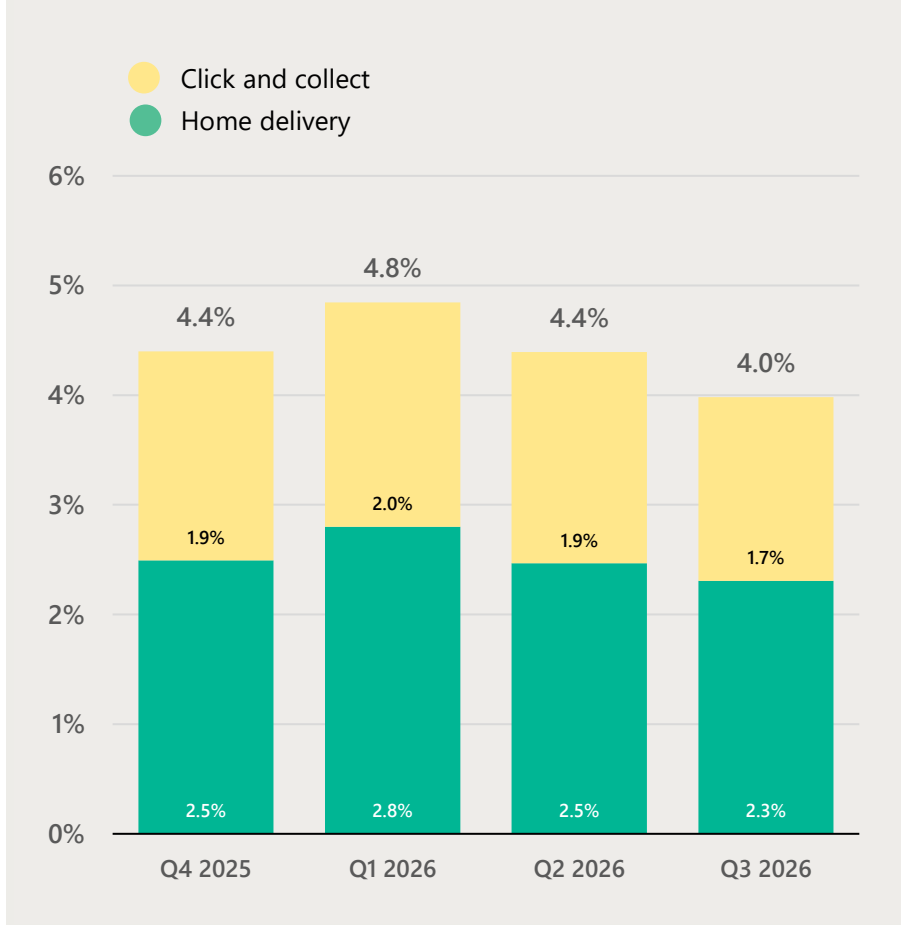


# E-commerce sales share

## -Divided into delivery options




*The e-commerce share is calculated by total e-commerce sales as a share of total sales in the Food Retail Index.

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# Date of release

The Food Retail Index from the Swedish Food Retailers' Federation

| Year | Report period | Preliminary publication date |
|---|---|---|
| 2026 | October | November 13th |
| 2026 | November | December 15th |
| 2027 | December | January 19th |

## Contact persons at the Swedish Food Retailers' Federation

**Cecilia Anneling**
*Chief of Communications*
*cecilia.anneling@svdh.se*
*070-840 52 63*

**Karin Brynell**
*CEO*
*karin.brynell@svdh.se*
*070-975 80 85*

Get access to the Swedish Food Retailers' Federation press release; press ABONNERA in the top right corner.

# Calendar effect 2026

**Adjustment for holiday- and weekday fluctuations. The estimated calendar effects do not take into account any potential sales effects related to the VAT reduction on 1 April 2026.**

| Month | Calendar effect | Accumulated calendar effect |
|---|---|---|
| Jan | -0.2% | -0.2% |
| Feb | 0.0% | -0.1% |
| Mar | 1.6% | 0.5% |
| Apr | 0.3% | 0.4% |
| May | -1.8% | 0.0% |
| Jun | 0.5% | 0.1% |
| Jul | 0.9% | 0.2% |
| Aug | -1.1% | 0.0% |
| Sep | 0.2% | 0.0% |
| Oct | 0.0% | 0.0% |
| Nov | -0.2% | 0.0% |
| Dec | 1.1% | 0.1% |

| Quarter | Calendar effect | Accumulated calendar effect |
|---|---|---|
| Q1 | 0.5% | 0.5% |
| Q2 | -0.3% | 0.1% |
| Q3 | 0.0% | 0.0% |
| Q4 | 0.3% | 0.1% |